

Color Palette



Keywords

Southern Calm

Local Trust Community

Dependable Honest Peace



Fonts

Decorative Font/Header:

*Because it is bold, yet artistic.
Great for announcements .*

Dancing Script

Just Sold!

Sub-header:

A well-rounded option that looks great as a header, while also functioning well as a subheader for taglines and extra details.

EB Garamond

It suites Georgia residents' preference for upscale and classy with old world charm.

Body:

A font that is clean, simple, and easy to read.

Montserrat



Copywriting Samples

**Find someone you can rely on to help you
navigate the Atlanta Real Estate market**

I serve my community because I understand
the importance of homeownership, and believe
everyone deserves their dream home.



Find your dream home today!

Whether you're looking for a
cottage in the country, or a condo in the city,
I can find you a place to call home.



UNDER CONTRACT

- 5 Bedrooms
- 3 Bathrooms
- 4,000sqft

Lisa Sykes-Bailey
lisasykesbailey@gmail.com
209-627-9508

320 Denton Way, Hampton, GA 30228



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Just Sold!

Congratulations to the
Johnson family on
their new home!

HOW TO SPRUCE UP YOUR HOME FOR *Summer*

- ✓ Start a garden
- ✓ Clean the gutters
- ✓ Powerwash siding and driveway
- ✓ Clean fireplace
- ✓ Replace air filters
- ✓ Repaint exterior

What Impacts Your Home's Property Value?

Area

Generally speaking, being located in a desirable area increases property value.

Proximity to shops and attractions, access to highways, and being in preferred school districts are all factors that will impact value.

Market

Recent sale prices of similar houses in your area is a top factor that appraisers look at when determining your home's value.

Other market trends that can affect value include interest rates, available houses for sale, and potential buyers' ability to buy.

Upgrades

Adding upgrades like smart home features, using high quality materials on repairs, and keeping your home in overall good condition can help keep your property value high.

Was this helpful?

Leave a like and let me know what you'd like to learn more about in the future!

Lisa Bailey

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